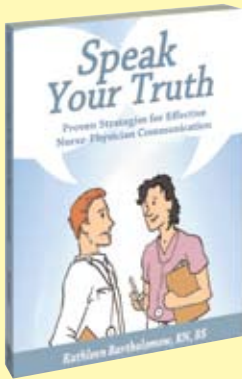


Save 40% off HCPro Resources



Speak Your Truth:

Proven Strategies for Effective Nurse-Physician Communication

by Kathleen Bartholomew, RC, RN, MN

"Kathleen uses the vehicle of story, liberally seasoned with humor, to present imaginative and creative approaches to age-old problems with communications between nurses and doctors."

—Genevieve Bartol, RN, EdD, AHN-C(P), Professor Emeritus, University of North Carolina, Greensboro

Using engaging, witty, and entertaining case scenarios, critical-thinking activities, and real-world tips, **Speak Your Truth** helps nurses:

- Understand why some physicians act out
- Take responsibility for their part in the communication breakdown between nurses and physicians
- Recognize when breakdowns are most likely to occur
- Take the right steps to achieve mutual respect



Ending Nurse-to-Nurse Hostility:

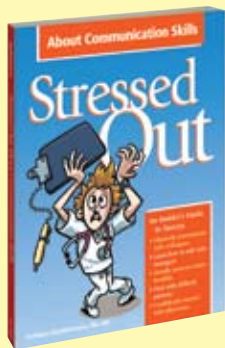
Why Nurses Eat Their Young and Each Other

by Kathleen Bartholomew, RC, RN, MN

"I simply cannot imagine a nurse (or anyone for that matter) who cannot benefit from this resource. If you haven't obtained it yet, get it now; you will find here something that will truly add value to your personal and professional development."

—Tim Porter-O'Grady, EdD, APRN, FAAN, nationally respected nursing expert

Through captivating anecdotal scenarios, **Ending Nurse-to-Nurse Hostility** examines the many facets of horizontal hostility and offers strategies to make your workplace more peaceful and attractive to current staff and future employees.



Stressed Out About Communication Skills

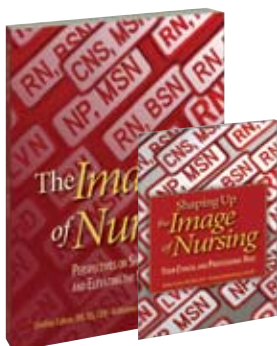
by Kathleen Bartholomew, RC, RN, MN

"Kathleen Bartholomew has crafted a handbook for the bedside! Ignore these important techniques at your peril."

—John J. Nance, JD, founding board member, National Patient Safety Foundation

Inside this practical guide, you'll find four sections devoted to the most troublesome communication scenarios that new nurses face, including:

- Nurse-to-patient communication
- Nurse-to-nurse communication
- Nurse-to-physician communication
- Nurse-to-manager communication



The Image of Nursing

by Kathleen Bartholomew, RC, RN, MN and Shelly Cohen, RN, BS, CEN

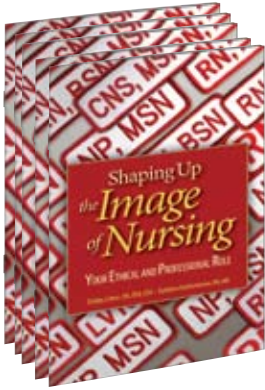
This book reveals results from a national survey on the image of nursing and provides proven practical strategies to help elevate your image.

It teaches nurses to:

- Strive for increased professionalism
- Practice responsibility, autonomy, and accountability
- Focus on excellence in practice
- Improve communication with patients, peers, physicians, and managers
- Understand how nursing ethics is vital to professionalism

Order securely online at www.hcmarketplace.com.

Be sure to enter your source code, located on the order form, to receive your 40% discount.



Shaping up the Image of Nursing: Your Ethical and Professional Role

by Kathleen Bartholomew, RC, RN, MN and Shelly Cohen, RN, BS, CEN

HCPPro is proud to present the handbook, *Shaping up the Image of Nursing: Your Ethical and Professional Role*, which is the companion to the groundbreaking book, *Our Image, Our Choice: Perspectives on Shaping, Empowering, and Elevating the Nursing Profession*. Written by Shelley Cohen, RN, BS, CEN, and Kathleen Bartholomew, RC, RN, MN, with contributions from nursing experts in the field, *Our Image, Our Choice*, and *Shaping Up the Image of Nursing*, examine the professional image of nursing today and what you and your staff can do to elevate it.

The handbook—written for bedside caregivers—is the perfect resource to hand out to your staff to provide them with tools to take responsibility for their image as a nurse. This resource will also help nurses communicate their professionalism to patients, physicians, and other hospital staff.

ORDER FORM

Book	Price	Order code	Quantity	Total
<i>The Image of Nursing Book and Handbook Package</i>	\$149 <i>discount price</i> \$89.40	pKETIN		
<i>Shaping up the Image of Nursing</i> (25 handbooks)	\$99 <i>discount price</i> \$59.40	ETINHB		
<i>Speak Your Truth</i>	\$49 <i>discount price</i> \$29.40	SYT		\$
<i>Ending Nurse-to-Nurse Hostility</i>	\$69 <i>discount price</i> \$41.40	NTNH		\$
<i>Stressed Out About Communication Skills</i>	\$29.95 <i>discount price</i> \$17.97	SOACS		\$
<i>The Image of Nursing</i>	\$79 <i>discount price</i> \$47.40	ETIN		\$
<p align="center">Order online at www.hcmarketplace.com— just enter your source code at checkout! <i>Your order is fully covered by a 30-day, money-back guarantee.</i></p>			Shipping <i>(see information below)*</i>	\$10.00
			Sales tax <i>(see information below)*</i>	\$
			Grand total	\$

SHIP TO: (Shipments CANNOT be delivered to P.O. boxes.)

Your source code: MB90008A

Name	Title		
Organization			
Street address			
City	State	ZIP	
Telephone	Fax		

E-mail address

BILLING OPTIONS:

- Bill me
 Check enclosed (payable to HCPPro)
- Bill my (☺) one:
 VISA
 MasterCard
 AmEx
 Bill my facility with PO #

Signature <small>(Required for authorization)</small>	Account no. <small>(Your credit card bill will reflect a charge to HCPPro)</small>	Exp. date
--	---	-----------

***Shipping Information:** US \$10.00, except AK, HI, or PR which is \$21.95. To Canada shipping is \$25.00

****Tax Information** Please include applicable sales tax. States that tax products and shipping and handling: CA, CO, CT, FL, GA, IL, IN, KY, LA, MA, MD, ME, MI, MN, MO, NC, NJ, NM, NY, OH, OK, PA, RI, SC, TN, TX, VA, VT, WA, WI, WV. State that taxes products only: AZ. Expedited delivery is available; please call our customer service department at 800/650-6787.

HCPPro

HCPPro • 200 Hoods Lane • P.O. Box 1168 • Marblehead, MA 01945

Tel 800/650-6787 • Fax 800/639-8511 • E-mail customerservice@hcpro.com • Web www.hcmarketplace.com

© 2010 HCPPro, Inc. HCPPro is not affiliated in any way with The Joint Commission, which owns the JCAHO and Joint Commission trademarks.