

TNA Provider Update 2011

What Is It?

What Do I Do?

What Is Continuing Education?

- Education that
 - Enhances your professional role
 - Provides education that is beyond basic knowledge
- Different than
 - Inservice
 - Orientation



Is This CE?

- A hospital presents a grand rounds session about an innovative approach to care on one unit that resulted in significant improvement in patient recovery from strokes.

Is This CE?

- A nursing home invites a guest speaker to talk about ways patient care can be enhanced through use of a new type of ambulatory assist device.
- What other factors need to be considered here?

Is This CE?

- A hospital is transitioning to a new software system for its electronic medical records and is requiring each nurse to attend a session to learn how to use the new system.

Is This CE?

- A hospital is transitioning to a new software system for its electronic medical records. An independent study is developed to assist nurses in understanding the role of electronic medical records in promoting patient safety.

Is This CE?

- A college of nursing holds an educational session to discuss best practices in incorporating new technology in academic education.

These Are The Keys

- Is the information “generalizable” – does it apply to more than one organization or department?
- Is the information “transportable” – can it be used more places than where the learning activity is provided?
- Is the information beyond basic education?
- Does the information enhance the professional development of the nurse?

Commercial Support

- Nurse practitioners want to learn appropriate suturing techniques. A commercial entity has offered to provide suture material as in-kind commercial support.
- What do I do?

Commercial Support

- For this same event, the prospective instructor has disclosed to the nurse planner that she is a member of the speaker's bureau for the company that is offering to provide the suture material.
- What do I do?

Sponsorship

- A local car dealer contacts my hospital-based provider unit to ask about the opportunity to sponsor grand rounds. He offers to provide lunch for participants, and would like to (1) show a 30-second video at the beginning of the activity announcing the dealership's support, and (2) put brochures about the dealership at the registration table.
- What do I do?

Vendors

- A vendor from a durable medical equipment company wants to display products at a conference related to fall prevention and other aspects of patient safety.
- What do I do?

Vendors

- The same vendor wants to “sponsor” lunch for the conference attendees.
- What do I do?

Vendors / Commercial Support

- I will be getting money from both vendors and commercial support companies for my conference on heart failure. I would like to use some of this money to randomly select three prospective attendees to receive scholarships so they can attend the conference at no charge.
- Can I do that?

Journal Incentive

- I am the nurse planner for a college of nursing provider unit. A nursing journal is working to encourage new authors to develop and submit manuscripts for publication. They would like to have a contest: authors of manuscripts accepted for publication would earn complimentary registration for my provider unit's annual conference.
- What do I do?

Conflict of Interest / Bias

- A speaker for an upcoming class on bioterrorism has published a book on chemical warfare. He just sent me his completed biographical data form and checked the box for "no" conflict of interest.
- Is this right or not? What should I do?

Conflict of Interest / Bias

- I am a nurse planner for my provider unit and also serve as adjunct faculty at a local school of nursing. I am a volunteer reviewer with the Approver Unit at TNA. The school of nursing where I teach has just submitted its first provider application, which was sent to me to review.
- What should I do?

Interprofessional Collaboration

- The Medical Education Department at my hospital has just contacted me to see if I would award contact hours for a course they are offering next week on management of geriatric emergencies. That department secretary tells me that advanced practice nurses want to attend.
- What do I do?

Interprofessional Collaboration

- A physician colleague and I were talking at lunch today about the need for a multi-disciplinary course on moral distress in the acute care environment. How do we go about planning this together?
- Is it co-provided by our departments? Who is the provider? Can we give both CME and CNE credit?

Co-Providing

- My hospital wants to work with other hospitals in the state to improve trauma care. I would like to contact other nurse planners from the other hospital provider units to see about working together to plan a conference.
- Can I do that? What should be considered?

Co-Providing

- My college of nursing provider unit did a seminar on safe medication administration. A local nursing home contacted the speaker and asked her to come do the class for their staff. She was asked to provide the contact hours for the session.
- What do I do?

Co-Providing

- A nurse in CCU at my hospital is a member of the local chapter of AACN. Their chapter has planned a one-hour session on rapid response team roles. This nurse just called to ask me if our provider unit would award the contact hours.
- What do I do?

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- My hospital just bought a nursing home and home-health agency.
 - The nursing home had its own provider unit – should they stay separate or are they now part of my provider unit?
 - The home health agency had been submitting individual activities to TNA for approval. Are those still “good”? Should I offer them through my provider unit now?

Other Examples

- What experiences have you had that have triggered questions or concerns?
 - CNE vs inservice
 - Commercial support / sponsorship / vendors
 - Conflict of interest / bias
 - Co-providing
 - Other

References

- Some of the examples in this session are adapted from:
 - DeSilets, L., and Dickerson, P. (2011). Working within the guidelines: case studies. *Journal of Continuing Education in Nursing* 42(2), pgs. 53-54.
 - Dickerson, P., and Ohri, Z. (2011). Case studies in co-providing. *Journal of Continuing Education in Nursing* 42(3), pgs. 101-102.
 - Dickerson, P. (2011). Is this continuing education? *Journal of Continuing Education in Nursing* 42(5), pgs. 195-196.

The Bottom Line



- You as the nurse planner are accountable for maintaining the integrity of your provider unit.
- The Nurse Peer Review Leader and the approver team are available to provide guidance and assistance as needed.
- Together, our mission is to enhance the profession of nursing and the delivery of quality patient care.