

The ANCC Content Integrity Standards for Industry Support in Continuing Nursing Educational Activities has been revised to address the use of logos for commercial interest organizations in required disclosure statements.

Excerpt from the ANCC Content Integrity Standards that is revised (Section G, Item 8):

Content of the Educational Activity. Content is the responsibility of the Provider of the educational activity. All materials used for the educational activity must be free from commercial bias. To guard against the presence of commercial bias, the Provider is responsible for ensuring the following:

- a. Slides, handouts or other materials presented to the learner related to the educational activity do not display any logos or other trademarks of a Commercial Interest Organization;
- b. Live (in-person) educational activities are presented without reference to a Commercial Interest Organization, acknowledgement of commercial support is limited to the name of the entity providing support
- c. Enduring materials do not include logos, trademarks or other insignia of, or references to, a Commercial Interest Organization, acknowledgement of commercial support is limited to the name of the entity providing support
- d. Web-based materials do not include logos, other trademarks or other insignia of, or reference to, a Commercial Interest Organization, acknowledgement of commercial support is limited to the name of the entity providing support
- e. Evaluations of the educational activity make no reference to a Commercial Interest Organization or its products or services; and
- f. Learners are not recruited for any purpose during the activity or evaluation.

Providers will not be required to re-print or revise current materials that have been produced to date; however, the changes to the ANCC Content Integrity Standards should be implemented for all future activities.

Providers will be required to demonstrate full compliance with the revised ANCC Content Integrity Standards by **January 1, 2015**.